



Kamilah T. Powell

Phone:

(912) 220-9772

Email:

kamilahtpowell@gmail.com

Portfolio:

kamilahtpowell.com

SKILLS

Design

Adobe CC: Photoshop,
Illustrator, Indesign

Figma

Adobe XD

Wordpress

Adobe Express

Coding

HTML/CSS

Interests

UI/UX

EDUCATION

Diploma

Web Design and Development

Art Institute of Atlanta

June 2013, Atlanta, GA

M.F.A.

Graphic Design

Savannah College of
Art & Design

November 2008, Savannah, GA

B.S.

Graphic Design

Florida A&M University

April 2002, Tallahassee, FL

WORK EXPERIENCE

Graphic Designer

Genuine Parts Company, Atlanta, GA

July 2024 - Present

- Creating visual content that aligns with the company's branding and marketing objectives
- Designing promotional materials such as posters, flyers, and digital assets for social media
- Designing branded wall murals
- Collaborating with marketing teammates and stakeholders to understand their needs and delivering creative solutions

Freelance Designer

Design Done Right, Remote

May 2023 - August 2023

- Provided Graphic and Web design services on a project-by-project basis that meet the client's needs

Web Designer

Finalsite, Remote

December 2021 - February 2023

- Designed ADA compliant mobile/responsive school websites
- Created design systems/build-notes for developers with interactive prototypes
- Conducted client video calls for design presentation

Web Designer

The Impact Partnership, Kennesaw, GA

April 2019 - December 2021

- Designed mobile/responsive financial websites
- Collaborated with copywriters/developers on design expectations
- Created prototypes to communicate interaction/functional elements
- QA testing for multiple devices
- Mentored Junior Designer

Web Designer

The Creative Momentum, Roswell, GA

January 2018 - January 2019

- Designed mobile/responsive websites in Sketch
- Created sitemaps, wireframes and interactive prototypes
- Created visual elements consistent with clients' branding
- QA testing ensuring sites are accessible on multiple devices

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Web Designer

MERGE Atlanta (formerly Avid Design), Roswell, GA

June 2015 - July 2017

- Created wireframes/prototypes for healthcare websites
- HTML/CSS Front-End support
- QA Testing
- Maintained marketing collateral and branded templates

Graphic Designer

Consulate Health Care, Atlanta, GA

February 2014 - June 2015

- Designed Flyers, Brochures, postcards that follow brand guidelines
- Created short animated office announcements for TV monitor using After Effects
- Managed/maintained accuracy of promotional products

Graphic Designer

Design Essentials, Decatur, GA

July 2012 - February 2014

- Designed Flyers, Brochures that follow brand guidelines
- Updated product components/labels using die lines
- Clipped and cleaned up model images from backgrounds

Print Associate

OfficeMax, Savannah, GA

June 2011 - February 2012

- Print/copy service, coil/comb binding booklets, trimming, mounting prints
- Used graphic design software to design custom business cards, brochures, invitations, etc.
- Understanding of different types of paper weights/finishes

Graphic Designer

Savannah Magazine, Savannah, GA

June 2008 - February 2012

- Image sizing, manipulation, and retouching using Photoshop
- Created layouts for editorial content for the magazine
- Independently maintained/streamlined print ads for Savannah Magazine and other special advertising/profile sections